

Weekend Executive Program in Healthcare Management

Objectives

- This course seeks to offer the candidates a comprehensive grounding in different aspects of healthcare administration with a view to enhance their understanding of the contemporary issues in modern healthcare.
- It seeks to equip the participants with relevant skills in healthcare management in order to enhance their entrepreneurial skill

Who Can attend?

- The course can be pursued by individuals who are desirous of moving to a management position from their current level in the healthcare industry.
- The course is open for individuals in the supervisory/executive or managerial positions in hospitals and related healthcare institutions.
- The course will be beneficial to graduate students too who would like to have an overview of healthcare management.
- Physicians and surgeons who are managing their own healthcare institutions and who could use these inputs to run their institutions.

Eligibility

- Any Degree from a recognized university.
- Doctors / Administrative Officers in Healthcare institutions.
- HOD / Section Head / Executives – associated with Healthcare.
- Management students who want to learn about Hospital Management.

Duration of the Course

5 weekends (on Saturdays)
9.30 am to 5.00pm

Certification awarded by

**TwinTech Academy,
Chennai. and
Govin Academy,
Singapore.**

Session Details:

- Business & Effective Communication Skills
- Effective Service Delivery(Customer care)
- Leadership for Healthcare Professionals
- Financial Management in Healthcare
- Hospital Operations & Supply Chain Management
- Health Law and Policies in Healthcare
- Human Resource Management in Healthcare
- Information Technology in Healthcare
- Quality and Accreditation in Healthcare
- Total Quality Management in Healthcare

Course Fee

- **Rs 25,000 (Rupees Twenty Five Thousand only)**
- DD / at par cheque in favour of :
TwinTech Academy Business
Management Solutions Pvt Ltd, Chennai

Faculty for the Course

Practicing professionals / Management Consultants to / from the health care industry

Evaluation pattern

Assignments / Case Studies /Projects /
Written Examination

For More Details

& Registration Contact:

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web : www.chennaitwintech.com

Course Director Shri. A Mahalingam has rich experience in this area of training programs and has conducted more than 10 batches of this course in his previous assignments and more than 150 Healthcare executives have successfully completed this course and performing their roles effectively in various reputed healthcare organizations.